



**INDIANA UNIVERSITY
ALUMNI ASSOCIATION**

JOHN WHITTENBERGER SOCIETY

John Whittenberger Society Advisory Board

Board of Directors Meeting Minutes

April 28-29, 2017

1:00 p.m.

Indiana Memorial Union Distinguished Alumni Room

Members Present: Chris Carroll, President, Ann Fumarolo, Vice President (Phone), Andrew Dahlen, Secretary/Treasurer (Phone), Susan Burns, Board Member, Kathy Cook, Board Member, Martin Gimenez, Board Member, Michael Littenberg, Board Member, Margarett Minor, Board Member, Laura Osteen, Board Member, Scott Wilson, Board Member, Josh Thomas, 2017 Union Board President, Atticus Westerfeld, Alumni Representative to Union Board, Ex Officio, Jennifer Gentry, IU Alumni Association Liaison, Mara Dahlgren, IMU Assistant Director, Activities and Events, Ex Officio, Hank Walter, IMU Executive Director, Ex Officio

Absent: Megan Ditton, Board Member, Winston Shindell, IMU Retired Executive Director, Ex Officio, David Spencer, IMU Development, Ex Officio

Guests: Dr. Lori Reesor, Vice Provost for Student Affairs and Dean of Students, Chase Hammerstrom, UB Films Director, Bob Musumeci, IMU Assistant Director, Administrative Services, Pam Potter, IMU Administrative Assistant, Cheryl Crouch, IMU Assistant Director, Marketing and Communications

I. Call to Order (Chris Carroll)

- a. President Carroll called the meeting to order at 1:05 pm.
- b. President Carroll introduced Atticus Westerfeld to the board as the new alumni representative to Union Board. He replaces Cathy Deal who completed her term, 1/2017.
- c. Mr. Carroll welcomed Dr. Lori Reesor to the meeting. Dr. Reesor provided remarks about her background in higher education, what has been happening at IU and her hopes and ideas on the future of the IMU.

II. Approval of Minutes (Chris Carroll)

- a. President Carroll asked for corrections or additions to the previous meeting's minutes. No additions or corrections were made. Motion to approve the minutes was made Margarett Minor and seconded by Scott Wilson. Minutes from meeting on October 28, 2016 were approved.

III. IMU Executive Director's Report (Hank Walter)

- a. Mr. Walter gave a Powerpoint presentation entitled Renovation & Change that highlighted recent changes at the IMU and plans for the upcoming future.

IV. Biennial Report (Hank Walter/Scott Wilson)

- a. Mr. Walter reviews the proposed schedule of events for Biennial. Ms. Potter noted that the scholarship breakfast will be on Saturday and not Sunday as listed in the current schedule. Discussion held on ticket pricing. Established alumni rate and any guests they bring will be \$125 per person. Recent alumni will be \$35 and the same rate for any guests they bring. There will not be a one day rate option because the bulk of the reunion is Saturday. Discussion on how to make it easy to recruit your UB friends from your years on the board. Ms. Gentry can provide a list by years for anyone who wants it. Before you can be provided with your boards contact information you must fill out a *Proprietary Information Form*
http://iuaa.imodules.com/s/1377/iu_event.aspx?sid=1377&gid=2&pgid=2263&cid=5102 Discussion tabled until Mr. Spencer can be included in the discussion.

V. Union Board Report (Josh Thomas/Chase Hammerstrom)

- a. Mr. Thomas and Mr. Hammerstrom gave a presentation on the state of Union Board. The PowerPoint gave an overview of membership growth, semester highlights and the CFR requests. Semester highlights included; Canvas online, Dear World, Social Justice Seminar, Get Out Sneak Peek, Evolution of Revolution, Octiva Spencer, Late Nite Big Fridays, Malkin Retreat at Purdue, Sundance Festival and attending the ACUI conference.

VI. JWS President's Report (Chris Carroll)

- a. Mr. Carroll stated that Mr. Simmons is stepping down as an Ex Officio. He would be happy to help, if needed, on any special projects.
- b. Spring/Summer newsletter is printed and in the mail. Written report submitted by Ms. Burns and Ms. Crouch.
- c. Scholarships have been awarded for 2017. Number of applications were significantly up this year. A full written report has been submitted by Ms. Fumarolo and Ms. Potter.
- d. The financial report was reviewed and discussed. The JWS board informally agreed to fund 50% of the cost for Biennial.
- e. Dave Spencer was absent but the Development report has been submitted by Mr. Spencer and Ms. Potter.

V. Alumni Group discussion (Jennifer Gentry & Hank Walter)

- a. JWS began some discussions about their mission and the direction they would like to take.
- b. The members then broke into groups to discuss the following areas: Connections, Fundraising, and Projects.
- c. The first projects that will be tackled are
 - i. Data integrity-Pam will send current JWS board members lists of the UB boards that they served on. If JWS board members do not have the contact information for these people, JWS members must fill out a proprietary information form and Pam will send contact information.
 - ii. Elevator pitch-Chris, Susan, and Ann will be working on this.
 - iii. Board identity